



**FALLING FLAME**  
**PICTURES**  
PRESENTS

A HORROR/THRILLER FEATURE FILM IN DEVELOPMENT

# WOLF CLUB

INVESTOR PROPOSAL

[FALLINGFLAMEPICTURES.COM/INVEST](http://fallingflamepictures.com/invest)

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# WOLF CLUB

## WHY INVEST IN *WOLF CLUB* ?

THE NUMBER ONE REASON: MOVIES ARE AWESOME! YOU HAVE ALWAYS WANTED TO BE PART OF SOMETHING LIKE THIS.

THE OTHER REASONS:

1 - *WOLF CLUB* IS A LOCALLY PRODUCED, INDEPENDENT FILM.

2 - *WOLF CLUB* IS DESTINED TO BE THE ICON AND BREAKOUT PROJECT OF THE PHOENIX-AREA'S GROWING FILM SCENE.

3 - YOU CAN BE A PATRON OF THE CINEMATIC ARTS AND HELP LOCAL TALENT STAY WHERE THEY WANT TO BE - IN ARIZONA. GREAT MOVIES ARE NOT ALL MADE IN HOLLYWOOD!

YOU NEVER KNOW WHAT THE NEXT HIT MOVIE WILL BE. BUT YOU DO KNOW THAT COMMERCIAL SUCCESS DOESN'T ALWAYS REQUIRE BLOATED BUDGETS. *PARANORMAL ACTIVITY*, WITH A BUDGET OF \$15,000, HAS GROSSED \$193,355,800. *BLAIR WITCH PROJECT* COST \$60,000 TO PRODUCE AND HAS GROSSED \$248,639,099. *MY BIG FAT GREEK WEDDING*, WHICH WAS PRODUCED FOR ABOUT \$5 MILLION, AS AN INDEPENDENT FILM (TURNED DOWN BY ALL THE STUDIOS FOR FINANCING), HAS GROSSED OVER \$368,744,044.

SOURCES: ALL BUDGET AND GROSS NUMBERS FOR THE FILMS LISTED ABOVE WERE FOUND AT [BOXOFFICEMOJO.COM](http://BOXOFFICEMOJO.COM).

*PARANORMAL ACTIVITY*: [HTTPS://WWW.BOXOFFICEMOJO.COM/MOVIES/?ID=PARANORMALACTIVITY.HTM](https://www.boxofficemojo.com/movies/?id=paranormalactivity.htm)

*HALLOWEEN*: [HTTPS://WWW.BOXOFFICEMOJO.COM/MOVIES/?ID=HALLOWEEN.HTM](https://www.boxofficemojo.com/movies/?id=halloween.htm)

*BLAIR WITCH PROJECT*: [HTTPS://WWW.BOXOFFICEMOJO.COM/MOVIES/?ID=BLAIRWITCHPROJECT.HTM](https://www.boxofficemojo.com/movies/?id=blairwitchproject.htm)

*MY BIG FAT GREEK WEDDING*: [HTTPS://WWW.BOXOFFICEMOJO.COM/MOVIES/?ID=MYBIGFATGREEKWEDDING.HTM](https://www.boxofficemojo.com/movies/?id=mybigfatgreekwedding.htm)

# WOLF CLUB

## TAGLINE

THE WOLVES LEAD THE LAMBS TO THE SLAUGHTER, UNAWARE OF THE LION LURKING AMONG THEM.

## LOGLINE

A WEEKEND BACKPACKING TRIP TURNS FATAL FOR A GROUP OF FRIENDS WHO FIND THEMSELVES THE PREY OF A WEALTHY FAMILY'S ANNUAL HUNT.

## SYNOPSIS

THE RATHBONE FAMILY LIKENS ITSELF TO WOLVES—SUPREME HUNTERS WORTHY OF THEIR KILLS. BUT THE RATHBONES PREY ON PEOPLE. AND THEY DO IT FOR SPORT.

A SPINNING WHEEL DECIDES THE FATE OF THE HUNTED IN THE RATHBONES' SADISTIC ANNUAL RITUAL. THIS YEAR, THEY CAPTURE A GROUP OF BACKPACKERS AND RELEASE THEM BACK INTO THE WOODS, ONE AT A TIME WITH A SPORTING HEAD START. BUT ONE BACKPACKER, HIRA, ISN'T TERRIFIED. SHE IS A SURVIVOR WITH A VERY PRIVATE, VERY VIOLENT PAST. HER FRIENDS, UNSKILLED AND FRIGHTENED, SUCCUMB AS THE SPINNING WHEEL DICTATES. BUT THE RATHBONES NEVER RECKONED WITH HIRA, HERSELF A PREDATOR AND CAPABLE OF FIGHTING BACK. SHE DOES, MAGNIFICENTLY. THAT CONFUSES THE INTREPID CHARACTERS WHO STRIDE INTO THE PLOT FOR THEIR OWN PURPOSES. MEANWHILE, A DEPUTY SHERIFF, WHO IS NEW TO TOWN, AND A FATHER WHO IS DESPERATELY SEARCHING FOR HIS MISSING DAUGHTER, EMILY, TEAM UP TO FIND HER — ONLY TO DISCOVER EMILY ISN'T THE ONLY MISSING PERSON; OVER THE YEARS, HUNDREDS HAVE GONE MISSING. AS THEY PIECE TOGETHER THE EVIDENCE, THEY UNCOVER A CORRUPTION WITHIN THE SHERIFF'S DEPARTMENT AND AN ANNUAL RITUAL THAT GOES BACK MANY YEARS.



# WOLF CLUB

## PROJECT DETAILS

**TARGET AUDIENCE:** 13 - 70

**DEMOGRAPHICS:** 50/50 MALE / FEMALE

**SETTING:** SMALL FOREST TOWN, HEAVILY WOODED FOREST, PRESENT DAY

**AFFINITY GROUPS:** FANS OF MYSTERY, THRILLER, SUSPENSE, AND HORROR FILMS, INDEPENDENT FILM FANS, STRONG FEMALE HERO FANS, ACTION AND FIGHT SCENE FANS.

**THEMES:** COLLEGE FRIENDS, ELITE WEALTH AND PRIVILEGE, CAMPING, FEAR OF DEATH, SMALL TOWN, SELF DEFENSE, MURDER, HUNTING, CORRUPTION, LOVE, LOSS, SURVIVAL.

**KEYWORDS:** MURDER, HORROR, THRILLER, SUSPENSE, SURVIVAL, HUNTING, WEALTHY, RICH, PRIVILEGE, MISSING PERSONS, ABDUCTION, CORRUPTION, DECEIT, ACTION.



**WOLF CLUB**

# FALLING FLAME PICTURES

## WOLF CLUB PROOF OF CONCEPT/OPENING SEQUENCE

AS PART OF THIS FEATURE FILM INVESTOR PROPOSAL, WE FILMED THE OPENING SEQUENCE OF THE SCREENPLAY FOR *WOLF CLUB*, ON A SHOESTRING BUDGET, IN ORDER TO, NOT ONLY, SHOWCASE THE LOOK AND FEEL OF THE FILM TO INVESTORS BUT, ALSO, THE CAPABILITIES OF OUR TEAM TO PRODUCE HIGH QUALITY, ORIGINAL CONTENT.

PLEASE VISIT OUR WEBSITE, TO WATCH THE PROOF OF CONCEPT/OPENING SEQUENCE.

(PASSWORD IS REQUIRED FOR VIEWING)

WEBSITE: [WWW.FALLINGFLAMEPICTURES.COM/INVEST](http://WWW.FALLINGFLAMEPICTURES.COM/INVEST)  
PASSWORD: wolfclub321

\*THE OPENING SEQUENCE WILL BE RESHOT, UPON FILMING OF THE FULL FEATURE FILM, TO ENSURE CONTINUITY AND QUALITY THROUGHOUT.\*



# WOLF CLUB

## EXECUTIVE SUMMARY

*WOLF CLUB* IS A VISUALLY BREATHTAKING, ACTION-PACKED HORROR/THRILLER. IT TAKES VIEWERS ON A 100-MINUTE JOURNEY OF TERROR, FURY, HEARTBREAK, AND ULTIMATELY HUMAN RESILIENCE.

WE REVISIT ETERNAL THEMES OF TERROR AND SELF-RELIANCE, REMINISCENT OF *THE MOST DANGEROUS GAME*, *HEART OF DARKNESS*, AND *LORD OF THE FLIES*. OUR POLISHED APPROACH TO THIS RAW, BRUTAL CONCEPT PROMISES GREAT CINEMATIC IMPACT WITH STRONG COMMERCIAL VIABILITY AND MARKETING POTENTIAL. THE GRIPPING EXPERIENCE AND INDULGENT ENDING WILL LEAVE AUDIENCES HARKENING FOR MORE.

IT'S SELDOM MOVIES LIKE *WOLF CLUB* ARE MADE FOR LESS THAN AMOUNTS INTO THE MILLIONS, EVEN TENS OF MILLIONS. WE HAVE ASSEMBLED A TEAM THAT NOT ONLY PRODUCES STUDIO QUALITY, ORIGINAL MOTION PICTURES, BUT DOES SO AT A FRACTION OF THE COST OF PRODUCTION FOR SIMILAR STUDIO FILMS, ENSURING MAXIMUM PROFIT POTENTIAL.



# WOLF CLUB



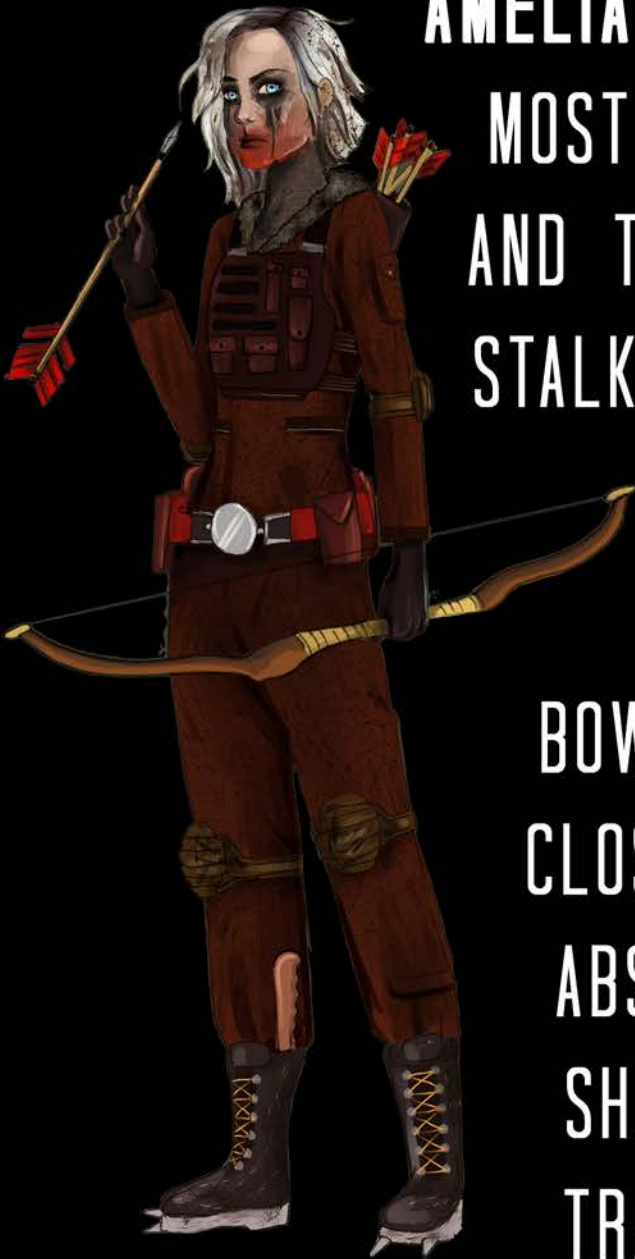
CHARACTER CONCEPT ART

ARTHUR RATHBONE: THE OLDEST OF THE SIBLINGS BY TWO MINUTES AND FRATERNAL TWIN TO AMELIA - PREFERS HUNTING BY BLADE OR HAND-TO-HAND COMBAT AND TAKES PARTICULAR PLEASURE IN MARKING HIS KILLS BY BITING INTO THEM AND CONSUMING THEIR BLOOD.



**WOLF CLUB**

CHARACTER CONCEPT ART



AMELIA RATHBONE: SHE IS THE MOST VICIOUS OF THE SIBLINGS AND TAKES GREAT PLEASURE IN STALKING AND DRAWING OUT HER PREY. HER PREFERRED METHOD OF HUNTING IS BOW AND ARROW, COMING IN CLOSE PROXIMITY ONLY WHEN ABSOLUTELY NECESSARY. SHE'S ALSO AN EXPERT TRACKER.

## CHARACTER CONCEPT ART

**ALEXANDER RATHBONE:** THE YOUNGEST OF THE THREE - IS PARTAKING IN HIS FIRST YEAR OF THE HUNT. ALEXANDER HAS ALWAYS BEEN THE BLACK SHEEP OF THE FAMILY (A BIT OF A PROBLEM CHILD AND VERY UNPREDICTABLE). SINCE BIRTH, HE'S NEVER BEEN GOOD AT UPHOLDING OR RESPECTING THE TRADITIONAL VALUES HIS FAMILY HAS SET FOR HIM. HE IS, HOWEVER, STILL VERY MUCH LOVED BY HIS SIBLINGS.



CHARACTER/CONCEPT ART

RED: THE HEAD OF THE RATHBONE PRIVATE SECURITY FORCE - WHICH IS MADE UP OF BOTH EX MILITARY AND ACTIVE DUTY MILITARY PERSONNEL. HIS JOB IS TO ENSURE NONE OF THE RATHBONE SIBLINGS COME TO ANY LIFE THREATENING HARM DURING THEIR ANNUAL HUNT AND TO KEEP THEIR HUMAN PREY CONTAINED WITHIN THE RATHBONE PRIVATE HUNTING GROUNDS.



CHARACTER/CONCEPT ART



**HIRA:** SHE'S THE SECRET KILLER OF THE GROUP AND PROTECTOR OF THE HUNTED. LITTLE TO NOTHING IS KNOWN ABOUT HER PAST, WHERE SHE COMES FROM, OR WHO SHE EVEN REALLY IS. WE KNOW ONLY THAT SHE IS SKILLED IN THE ART OF SURVIVAL, TRAINED IN MULTIPLE FACETS OF HAND-TO-HAND COMBAT, DEFENSE, AND WEAPONRY SKILLS.



ADDITIONAL CONCEPT ART

THE WHEEL OF DEATH



THE CEREMONIAL WOLF PILLARS



MAKEUP AND HAIR  
DESIGN FOR  
AMELIA RATHBONE



RED  
HEAD OF THE  
RATHBONE PRIVATE  
SECURITY FORCE

WOLF CLUB

## MEET THE CREATIVES



JASON WIECHERT IS THE CREATIVE PRODUCER OF *WOLF CLUB*, AS WELL AS THE CHIEF EXECUTIVE OFFICER AND CO-FOUNDER OF FALLING FLAME PICTURES.

AS CEO, HE MAKES THE COMPANY'S VISION INTO REALITY. UNDER JASON'S LEADERSHIP AND EXACTING STANDARDS FOR FILM PRODUCTION, FALLING FLAME PICTURES CREATES SUPERBLY DIRECTED, ENTERTAINING INDEPENDENT FILMS THAT ARE ARTISTIC AND COMMERCIALY VIABLE.

JASON IS AN ACCOMPLISHED ACTOR, WRITER, AND PRODUCER KNOWN FOR HIS WORK IN BOTH FILM AND TELEVISION. HE ALSO HAS EXTENSIVE BUSINESS AND MARKETING EXPERIENCE. JASON, ALONG WITH AN AMAZING BUSINESS TEAM, TRANSFORMED A SMALL, PRIVATE DEFENSE CONTRACTING COMPANY INTO AN INTERNATIONAL ENTERPRISE WITH BOTH US MILITARY CLIENTS AND CLIENTS IN MULTIPLE COUNTRIES THROUGHOUT THE WORLD. THAT SUCCESS ENABLED HIM TO FOCUS ON THE VISION THAT BECAME FALLING FLAME PICTURES.

"THE HALLMARK OF GREAT FILMMAKING - AND STORYTELLING - IS ENGAGING AUDIENCES IN WAYS THAT LET THEM RELATE INTIMATELY WITH EVERY CHARACTER, AND MOVE WITH THEM THROUGH THE STORY, FROM START TO FINISH. IN THAT WAY WE EXPLORE THE HUMAN CONDITION TOGETHER. THAT TO ME IS THE MAGIC OF FILMMAKING." — JASON WIECHERT

# WOLF CLUB

## MEET THE CREATIVES



RYAN HENRY JOHNSTON IS THE DIRECTOR AND CO-WRITER OF *WOLF CLUB*.

FROM A YOUNG AGE, RYAN HAS LOVED ALL THINGS FANTASY; FROM COMIC BOOKS TO HOBBITS, DRAGONS TO DEMONS, AND EVERYTHING IN BETWEEN. RYAN'S PASSION FOR THIS GENRE HAS PLAYED A MAJOR ROLE IN HIS CHILDHOOD, AND HAS CARRIED WITH HIM ON HIS CHOSEN PATH IN BECOMING A MAJOR MOTION PICTURE DIRECTOR.

ORIGINALLY FROM RENO, NEVADA, RYAN RELOCATED TO PHOENIX, ARIZONA IN 2011 TO ATTEND FILM SCHOOL AT SCOTTSDALE COMMUNITY COLLEGE. TO DATE, RYAN HAS DIRECTED OVER FIFTEEN SHORT FILMS, SEVERAL COMMERCIALS, PSA'S, MUSIC VIDEOS, AND MORE, AND CONTINUES TO GROW HIS STORYTELLING PORTFOLIO. INSPIRED BY DIRECTORS SUCH AS GUILLERMO DEL TORO AND PETER JACKSON, RYAN PRIDES HIMSELF IN HIS ABILITY TO WORK DILIGENTLY WITH HIS ACTORS AND HIS CREW MEMBERS, CREATING UNFORGETTABLE EXPERIENCES ON EACH OF HIS SETS.

"I MAKE MOVIES BECAUSE I LOVE IT MORE THAN ANYTHING IN THE WORLD."

— RYAN HENRY JOHNSTON

# WOLF CLUB



## MEET THE CREATIVES



BRIAN TOOKER IS THE VISUAL EFFECTS SUPERVISOR AND THE CREATIVE ARTIST WHO WILL CREATE ALL OF THE NECESSARY VISUAL EFFECTS FOR *WOLF CLUB*.

HE IS AN EXTREMELY TALENTED FILMMAKER SPECIALIZING IN POST-PRODUCTION WORK AND CINEMATOGRAPHY. HE OWNS AND OPERATES BT PRODUCTIONS, A ONE-STOP MULTIMEDIA COMPANY SPECIALIZING IN VIDEO AND MEDIA PRODUCTION. LATELY, HE IS WORKING ON A NUMBER OF FEATURE FILMS AND COMMERCIAL PROJECTS. HIS PREVIOUS WORK INCLUDES WEB DESIGN, GRAPHIC DESIGN, IT SUPPORT AND COMPUTER REPAIR/SALES.

BRIAN HAS A HIGHLY CREATIVE EYE AND MIND. HE IS AN EXCEPTIONAL DIRECTOR OF PHOTOGRAPHY AS WELL AS A MASTER OF VISUAL EFFECTS AND POST-PRODUCTION DIGITAL SPECIAL EFFECTS.

## MEET THE CREATIVES



WILL HIRSCH IS A SCREENWRITER AND DIRECTOR FROM PHOENIX, AZ. HE CO-WROTE THE SCREENPLAY FOR *WOLF CLUB*. FROM AN EARLY AGE, WILL KNEW HE WANTED TO MAKE MOVIES. AT FIRST HE WANTED TO TRY ACTING. HOWEVER, ONCE HE WAS A JUNIOR IN HIGH SCHOOL, HE DISCOVERED A LOVE FOR WRITING. DURING HIS SENIOR YEAR, HE ALSO TRIED HIS HAND AT DIRECTING ONE OF THE PLAYS. AFTER HIGH SCHOOL, HE ENROLLED AT SCOTTSDALE COMMUNITY COLLEGE IN THE FILM PROGRAM. IT WAS AT THAT SCHOOL THAT WILL HAD MANY SHORT FILMS PRODUCED FROM HIS SCREENPLAYS, SUCH AS *STRIKING EYES* (2013), *DIRT* (2014), *THE WOMAN OF THE MOUNTAIN* (2015), AND *HELISING* (2016). SINCE THEN, WILL HAS BRANCHED OUT TO WORK WITH INDEPENDENT PRODUCERS IN ARIZONA FOR FEATURE FILMS LIKE *EDEN*. HE CURRENTLY RESIDES AND WRITES IN LOS ANGELES, CALIFORNIA.

# WOLF CLUB

*WOLF CLUB*  
BY THE NUMBERS

<u>PHASE</u>	<u>TIME</u>	<u>COST</u>
ABOVE THE LINE & PRE-PRODUCTION	6 MONTHS	\$263,304.00
PRODUCTION	30 DAYS	\$357,415.00
POST-PRODUCTION	3 MONTHS	\$75,800.00
INSURANCE/OTHER	N/A	\$22,500.00
5% CONTINGENCY	N/A	\$35,950.95
<u>START TO FINISH</u>	<u>10 MONTHS</u>	<u>\$754,969.95</u>

WE ARE EXTREMELY EXCITED ABOUT *WOLF CLUB'S* COMMERCIAL POTENTIAL. REVENUES REPAY INVESTORS BEFORE OTHER ALLOCATIONS, SUBJECT TO LIMITED OVERRUNS. PROFITS ARE DIVIDED EQUALLY:

50% TO THE TALENT POOL

(FALLING FLAME PICTURES LLC AND SELECT FILMMAKERS)

50% TO THE INVESTOR POOL

(PAID OUT ON A PRO RATA BASIS OF INVESTMENT IN *WOLF CLUB*)

**WOLF CLUB**

# FALLING FLAME PICTURES

## FALLING FLAME PICTURES

Wolf Club Budget  
Top Sheet

Falling Flame Pictures  
11435 N 114th Dr  
Youngtown, AZ 85363 USA  
+1.310.503.2363

Producer: Jason Wiechert  
Director: Ryan Henry Johnston  
Co-Writer: Will Hirsch

Visual Effects Supervisor: Brian Tooker  
Production Designer: Megan Cottrell  
Post-Production Services By: BT Productions

Acct No.	Category Description	Total
1000	STORY RIGHTS	60.00
1100	WRITING	10,400.00
1200	PRODUCER	48,500.00
1300	DIRECTOR	47,000.00
1400	TALENT	129,697.00
1700	TRAVEL & LIVING	27,647.00
	<b>TOTAL ABOVE-THE-LINE</b>	<b>263,304.00</b>
2000	PRODUCTION STAFF	25,520.00
2100	ART DEPARTMENT	15,580.00
2300	SET DRESSING	1,735.00
2400	PROPS	22,675.00
2500	SPECIAL EFFECTS	14,345.00
2600	SET OPERATIONS	28,380.00
2700	LIGHTING	14,675.00
2800	CAMERA	89,640.00
2900	SOUND	13,200.00
3100	WARDROBE	21,065.00
3200	MAKEUP & HAIR	21,700.00
3300	EXTRAS	3,600.00
3400	PICTURE VEHICLES & ANIMALS	18,300.00
3500	TRANSPORTATION	46,100.00
3600	LOCATIONS	17,600.00
4300	VISUAL EFFECTS	3,300.00
	<b>TOTAL BELOW-THE-LINE PRODUCTION</b>	<b>357,415.00</b>
6100	EDITORIAL	14,800.00
6300	MUSIC	16,400.00
6400	POST PRODUCTION SOUND	35,000.00
6700	TITLES & OPTICAL	9,600.00
	<b>TOTAL BELOW-THE-LINE POST</b>	<b>75,800.00</b>
7000	INSURANCE	11,000.00
7500	GENERAL EXPENSE	11,500.00
8000	TOTAL CONTINGENCY 5%	35,950.95
	<b>TOTAL BELOW-THE-LINE OTHER</b>	<b>58,450.95</b>
	Total Fringes	
	Total In Kind	
	<b>Grand Total</b>	<b>754,969.95</b>
	Credits	
	Deferments	
	<b>Net Total</b>	<b>754,969.95</b>

FOR MORE INFORMATION ABOUT  
FALLING FLAME PICTURES  
PLEASE VISIT  
FALLINGFLAMEPICTURES.COM

FOR ALL INQUIRIES, IN REGARDS  
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OPPORTUNITY, PLEASE CONTACT:

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**WOLF CLUB**